

Pen – Tech Professional LLC

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LOCAL ENTREPRENEURS TEAM UP TO HELP ANIMALS

APPLETON, WI – Local author, Heather Whittaker, and illustrator, Scott Alberts, have teamed up to create a children's book titled ***A Different Little Doggy*** and a portion of all sales are being donated to various non-profit organizations that support children and animal welfare.

Perfect for children ages 4 – 7, but a book loved by those of all ages, ***A Different Little Doggy*** teaches children the importance of diversity, acceptance and friendship through the story of Taz, an adorable Miniature Pinscher who is different than other dogs.

Colorful, lively illustrations and a rhyming story line set the stage for the true, inspirational story of Taz, a dog whose life started out like most others, but was soon filled with health challenges. For Taz though, each challenge was just another day. She maintained a spirit and zest for life that was uplifting and her story teaches children (and adults) that if they can accept the differences between themselves and others, life can be fun!

Taz was different than other dogs in many ways, but the same in many others. Just like the differences and similarities in people. Whittaker's book teaches children it's OK to be themselves.

The *Different Little Doggy* story also extends beyond the lesson. A portion of the proceeds from each sale are being donated to non-profit agencies which support children and animal welfare including our local shelter, the Fox Valley Humane Association. When purchasing a book via the website, www.adifferentlittledoggy.com, customers are given the opportunity to select from one of five agencies they would like the publisher to support.

A Different Little Doggy is available directly from the publisher at www.adifferentlittledoggy.com, and on Amazon.

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About the Author: Heather Whittaker is a Wisconsin based business & motivational speaker and author of several books that incorporate stories from the lives of her dogs (Tinker, Taz, Erin, Sadie, and Roxie) together with her own experiences to motivate others. Connect with Heather and learn more about her canine friends at www.heatherwhittaker.com.

About the Illustrator: Scott Alberts loves to bring characters to life through illustration. His unique talents spring from a deep understanding of graphic design and fine arts necessary for fantastic realism in the publishing arena. Based in Appleton, WI, Scott has gained national recognition as an expert in illustrative arts. Learn more about him at www.scotalberts.com.

Media: Contact publisher for a complimentary review copy. (e-mail: info@pentechprofessional.com, Snail mail: PO Box 67, Greenville, WI 54942)