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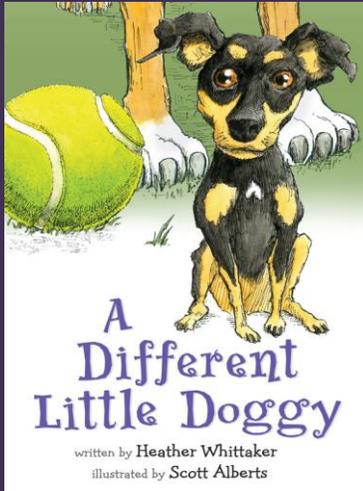
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A DIFFERENT LITTLE DOGGY NAMED AS ‘REVIEWERS CHOICE’ BY MIDWEST BOOK REVIEW



Publisher:

Pen – Tech Professional LLC
PO Box 67
Greenville, WI 54942

Author:

Heather Whittaker

Illustrator:

Scott Alberts

Publication Date:

July 2013

Price: \$9.99 (retail)
Page Count: 28
ISBN #: 978-0-9820962-1-5
Illustrations: 28 / full book
Audience: Children ages 4 - 8

APPLETON, WI – Local author and Motivational Speaker, Heather Whittaker, releases her third book titled *A Different Little Doggy*. A cooperative project with illustrator, Scott Alberts, *A Different Little Doggy* has been named a ‘reviewers choice’ by Midwest Book Review for August 2013.

Perfect for children ages 4 – 7, but a book loved by those of all ages, *A Different Little Doggy* teaches children the importance of diversity, acceptance and friendship through the life story of Whittaker’s dog, Taz, an adorable Miniature Pinscher who was different than other dogs.

Taz was different than other dogs in many ways, but the same in many others. Just like the differences and similarities in people, this little doggy was both the same and different than other dogs, and her life teaches children it’s OK to be different.

It’s the author’s hope that her book will begin to change the conversation around diversity. “Children are typically presented messages telling them they are the same as other kids. Adults want them to recognize their similarities, but that’s not always the reality of their world, said Whittaker. Fact is we are all different, and whether you’re adopted, part of a mixed family, disabled, tall, short, or different in any other way, this is the child’s normal. There’s a lot to be gained if children can learn to embrace the benefits in their differences.”

Filled with colorful, lively illustrations and a rhyming story line, this book truly touches the hearts of readers. Taz’s life started out like most others, but was soon filled with health challenges. Instead of giving up though, Taz maintained a spirit and zest for life every day. Her story teaches children (and adults) that if they can accept the differences between themselves and others, life can be fun!

In addition to the story, a portion of the net proceeds from all sales via the book’s website are being donated to non-profit agencies which support children and animal welfare. Visit www.adifferentlittledoggy.com to purchase an autographed copy.

A Different Little Doggy is available directly from the publisher at www.adifferentlittledoggy.com or through amazon.com.

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About the Author: Heather Whittaker is a Wisconsin based business & motivational speaker and author of several books that incorporate stories from the lives of her dogs (Tinker, Taz, Erin, Sadie, and Roxie) together with her own experiences to motivate others. Connect with Heather and learn more about her canine friends at www.heatherwhittaker.com.

About the Illustrator: Scott Alberts loves to bring characters to life through illustration. His unique talents spring from a deep understanding of graphic design and fine arts necessary for fantastic realism in the publishing arena. Based in Appleton, WI, Scott has gained national recognition as an expert in illustrative arts. Learn more about him at www.scottalberts.com.