

# Pen – Tech Professional LLC

## FOR IMMEDIATE RELEASE

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## NEW CHILDREN’S BOOK HELPS KIDS EMBRACE DIVERSITY

APPLETON, WI – Author and Motivational Business Speaker, Heather Whittaker, releases her third book titled ***A Different Little Doggy***, a cooperative project with illustrator, Scott Alberts.

Perfect for children ages 4 – 7, but a book loved by those of all ages, ***A Different Little Doggy*** teaches children the importance of diversity, acceptance and friendship through the life story of Whittaker’s dog, Taz, an adorable Miniature Pinscher who is different than other dogs.

The book is filled with colorful, lively illustrations and a rhyming story line. Taz’s life started out like most others, but was soon filled with health challenges. Instead of giving up though, Taz maintained a spirit and zest for life every day. Her story teaches children (and adults) that if they can accept the differences between themselves and others, life can be fun!

Taz was different than other dogs in many ways, but the same in many others. Just like the differences and similarities in people Taz’s story teaches children it’s OK to be themselves.

A portion of the net proceeds are being donated to non-profit agencies which support children and animal welfare. When purchasing a book via the book’s website, [www.adifferentlittledoggy.com](http://www.adifferentlittledoggy.com), customers are given the opportunity to select from one of five agencies they would like the publisher to support.

*A Different Little Doggy* is available directly from the publisher at [www.adifferentlittledoggy.com](http://www.adifferentlittledoggy.com), and [amazon.com](http://amazon.com).

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**About the Author:** Heather Whittaker is a Wisconsin based business & motivational speaker and author of several books that incorporate stories from the lives of her dogs (Tinker, Taz, Erin, Sadie, and Roxie) together with her own experiences to motivate others. Connect with Heather and learn more about her canine friends at [www.heatherwhittaker.com](http://www.heatherwhittaker.com).

**About the Illustrator:** Scott Alberts loves to bring characters to life through illustration. His unique talents spring from a deep understanding of graphic design and fine arts necessary for fantastic realism in the publishing arena. Based in Appleton, WI, Scott has gained national recognition as an expert in illustrative arts. Learn more about him at [www.scottalberts.com](http://www.scottalberts.com).

**Media:** Contact publisher for a complimentary review copy. (e-mail: [info@pentechprofessional.com](mailto:info@pentechprofessional.com), Snail mail: PO Box 67, Greenville, WI 54942)